



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>	
938958 /	06259023	
<u>Product</u>		
<u>Issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/25/12 - 11/06/12	1540 DSCC #1540	
<u>Advertiser</u>		
Democratic Senatorial Campaign Committee		
08/06/12 / 08/06/12		
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KOAT	Mary Tricoli	HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
9912856	49	53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	09/25/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	14	\$26,600.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				4	\$1,900.00			
		Week: 10/02/12	10/08/12	MTWTF--				2	\$1,900.00			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$1,900.00			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$1,900.00			
		Week: 10/23/12	10/29/12	MTWTF--				2	\$1,900.00			
		Week: 10/30/12	11/05/12	MTWTF--				2	\$1,900.00			
N 2	KOAT	09/25/12	11/05/12	The View 10-11a	10-11a		:30			NM	21	\$9,975.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				2	\$475.00			
		Week: 10/02/12	10/08/12	MTWTF--				2	\$475.00			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$475.00			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$475.00			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$475.00			
		Week: 10/30/12	11/05/12	MTWTF--				5	\$475.00			
N 3	KOAT	09/25/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	25	\$31,250.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$1,250.00			
		Week: 10/02/12	10/08/12	MTWTF--				4	\$1,250.00			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$1,250.00			
		Week: 10/16/12	10/22/12	MTWTF--				4	\$1,250.00			
		Week: 10/23/12	10/29/12	MTWTF--				4	\$1,250.00			
		Week: 10/30/12	11/05/12	MTWTF--				4	\$1,250.00			
N 4	KOAT	09/25/12	11/05/12	Nightline	1105-1135p		:30			NM	26	\$9,100.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 938958 /	Alt Order # 06259023	
Contract Dates 09/25/12 - 11/06/12	Product Issue	Estimate # 1540 DSCC #1540
Advertiser Democratic Senatorial Ca		Original Date / Revision 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/02/12		10/02/12	10/08/12	MTWTF--				5	\$350.00			
Week: 10/09/12		10/09/12	10/15/12	MTWTF--				5	\$350.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--				5	\$350.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--				5	\$350.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				5	\$350.00			
N 5 KOAT 09/25/12 11/05/12 Kimmel					1135p-1235a		:30			NM	26	\$3,250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12		10/01/12	10/08/12	MTWTF--				5	\$125.00			
Week: 10/02/12		10/09/12	10/15/12	MTWTF--				4	\$125.00			
Week: 10/16/12		10/16/12	10/22/12	MTWTF--				4	\$125.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--				4	\$125.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				5	\$125.00			
N 6 KOAT 10/16/12 11/05/12 Anderson Cooper					11a-12n		:30			NM	16	\$4,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/16/12		10/22/12	10/29/12	MTWTF--				6	\$250.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--				5	\$250.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				5	\$250.00			
N 7 KOAT 10/16/12 11/05/12 Chew, The					12-1pm		:30			NM	12	\$2,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/16/12		10/22/12	10/29/12	MTWTF--				4	\$200.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--				4	\$200.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				4	\$200.00			
N 8 KOAT 10/16/12 11/05/12 General Hospital					2-3p/1-2p		:30			NM	12	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/16/12		10/22/12	10/29/12	MTWTF--				4	\$250.00			
Week: 10/23/12		10/23/12	10/29/12	MTWTF--				4	\$250.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				4	\$250.00			
N 9 KOAT 09/25/12 11/05/12 Ellen 3-4p					3-4p		:30			NM	27	\$10,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12		10/01/12	-TWTF--					4	\$400.00			
Week: 10/02/12		10/08/12	MTWTF--					4	\$400.00			
Week: 10/09/12		10/15/12	MTWTF--					4	\$400.00			
Week: 10/16/12		10/22/12	MTWTF--					5	\$400.00			
Week: 10/23/12		10/29/12	MTWTF--					5	\$400.00			
Week: 10/30/12		10/30/12	11/05/12	MTWTF--				5	\$400.00			
N 10 KOAT 09/25/12 11/05/12 Action 7 News @ 5p					5-530p		:30			NM	30	\$33,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/25/12		10/01/12	MTWTF--					5	\$1,100.00			
Week: 10/02/12		10/08/12	MTWTF--					5	\$1,100.00			
Week: 10/09/12		10/15/12	MTWTF--					5	\$1,100.00			
Week: 10/16/12		10/22/12	MTWTF--					5	\$1,100.00			

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Contract / Revision 938958 /	Alt Order # 06259023
Contract Dates 09/25/12 - 11/06/12	Product Issue
Advertiser Democratic Senatorial Ca	Original Date / Revision 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$1,100.00			
		Week: 10/30/12	11/05/12	MTWTF--				5	\$1,100.00			
N 11	KOAT	09/25/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	20	\$26,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				5	\$1,300.00			
		Week: 10/02/12	10/08/12	MTWTF--				3	\$1,300.00			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,300.00			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$1,300.00			
		Week: 10/23/12	10/29/12	MTWTF--				3	\$1,300.00			
		Week: 10/30/12	11/05/12	MTWTF--				3	\$1,300.00			
N 12	KOAT	09/25/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	25	\$30,625.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				4	\$1,225.00			
		Week: 10/02/12	10/08/12	MTWTF--				3	\$1,225.00			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$1,225.00			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$1,225.00			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$1,225.00			
		Week: 10/30/12	11/05/12	MTWTF--				5	\$1,225.00			
N 13	KOAT	10/16/12	11/05/12	Entertainment Tonight 630-7f630-7p			:30			NM	3	\$3,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				1	\$1,100.00			
		Week: 10/23/12	10/29/12	MTWTF--				1	\$1,100.00			
		Week: 10/30/12	11/05/12	MTWTF--				1	\$1,100.00			
N 14	KOAT	09/25/12	11/05/12	Good Morning America	7-9a		:30			NM	24	\$20,400.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	MTWTF--				1	\$850.00			
		Week: 10/02/12	10/08/12	MTWTF--				4	\$850.00			
		Week: 10/09/12	10/15/12	MTWTF--				4	\$850.00			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$850.00			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$850.00			
		Week: 10/30/12	11/05/12	MTWTF--				5	\$850.00			
N 15	KOAT	09/25/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	27	\$12,825.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/25/12	10/01/12	-TWTF--				3	\$475.00			
		Week: 10/02/12	10/08/12	MTWTF--				3	\$475.00			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$475.00			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$475.00			
		Week: 10/23/12	10/29/12	MTWTF--				5	\$475.00			
		Week: 10/30/12	11/05/12	MTWTF--				8	\$475.00			
N 16	KOAT	10/19/12	11/02/12	20/20	9-10p		:30			NM	3	\$6,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$2,200.00			

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938958 /	06259023	
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09/25/12 - 11/06/12	Issue	1540 DSCC #1540
Advertiser		Original Date / Revision
Democratic Senatorial Ca		08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 17	KOAT	10/20/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	3	\$5,100.00
Class of Time - Fixed Non Pre-emptible												
N 18	KOAT	09/29/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	6	\$3,300.00
Class of Time - Pre-emptible with notice												
N 19	KOAT	09/29/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	6	\$3,750.00
Class of Time - Pre-emptible with notice												
N 20	KOAT	10/21/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	3	\$6,300.00
Class of Time - Fixed Non Pre-emptible												
N 21	KOAT	10/21/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	3	\$3,750.00
Class of Time - Fixed Non Pre-emptible												
N 22	KOAT	09/30/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	6	\$2,400.00
Class of Time - Pre-emptible with notice												
N 23	KOAT	09/30/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	6	\$3,300.00
Class of Time - Fixed Non Pre-emptible												

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09/25/12 - 11/06/12	Issue	1540 DSCC #1540
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Senatorial Ca		08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1		1		\$550.00				
Week:		10/01/12	10/07/12	-----1		1		\$550.00				
Week:		10/08/12	10/14/12	-----1		1		\$550.00				
Week:		10/15/12	10/21/12	-----1		1		\$550.00				
Week:		10/22/12	10/28/12	-----1		1		\$550.00				
Week:		10/29/12	11/04/12	-----1		1		\$550.00				
N	24	KOAT	09/30/12	11/04/12	5-6a		5-6a		:30		NM	6 \$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/12	09/30/12	-----1		1		\$175.00				
Week:		10/01/12	10/07/12	-----1		1		\$175.00				
Week:		10/08/12	10/14/12	-----1		1		\$175.00				
Week:		10/15/12	10/21/12	-----1		1		\$175.00				
Week:		10/22/12	10/28/12	-----1		1		\$175.00				
Week:		10/29/12	11/04/12	-----1		1		\$175.00				
N	25	KOAT	10/21/12	11/04/12	AFV		6-7p		:30		NM	3 \$8,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1		1		\$2,800.00				
Week:		10/22/12	10/28/12	-----1		1		\$2,800.00				
Week:		10/29/12	11/04/12	-----1		1		\$2,800.00				
N	26	KOAT	10/16/12	10/30/12	DWTS		8-9p		:30		NM	3 \$13,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----		1		\$4,500.00				
Week:		10/22/12	10/28/12	-1-----		1		\$4,500.00				
Week:		10/29/12	11/04/12	-1-----		1		\$4,500.00				

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	38	\$31,950.00	\$27,157.50	\$1,901.03	\$29,058.53
10/01/12 - 10/28/12	228	\$182,200.00	\$154,870.00	\$10,840.90	\$165,710.90
10/29/12 - 11/05/12	90	\$69,825.00	\$59,351.25	\$4,154.59	\$63,505.84
Totals	356	\$283,975.00	\$241,378.75	\$16,896.52	\$258,275.27

Signature: _____ **Date:** _____

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(ETC Transactions: N = New, E = Edited, D = Deleted) Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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www.koat.com

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
939848 /	06264755
<u>Product Issue</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
08/07/12 - 08/13/12	1566 DSCC #1566
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Campaign Committee	08/06/12 / 08/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KOAT	Mary Tricoli
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
9912856	49
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
N 1	KOAT	08/07/12	08/13/12	Kimmel	1135p-1235a		:30			NM	4	4	\$500.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				4	\$125.00				
N 2	KOAT	08/07/12	08/13/12	Anderson Cooper	11a-12n		:30			NM	5	5	\$875.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				5	\$175.00				
N 3	KOAT	08/07/12	08/13/12	Chew, The	12-1pm		:30			NM	2	2	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				2	\$200.00				
N 4	KOAT	08/07/12	08/13/12	Action 7 News @ 5p	5-530p		:30			NM	5	5	\$3,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				5	\$600.00				
N 5	KOAT	08/07/12	08/13/12	Action 7 News @ 6p	6-630p		:30			NM	5	5	\$4,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				5	\$800.00				
N 6	KOAT	08/07/12	08/13/12	Good Morning America	7-9a		:30			NM	9	9	\$4,725.00
		Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				9	\$525.00				
N 7	KOAT	08/07/12	08/13/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	4	4	\$800.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 08/07/12	08/13/12	MTWTF--				4	\$200.00				

Totals

34 \$14,300.00

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Contract / Revision 939848 /	Alt Order # 06264755	
Contract Dates 08/07/12 - 08/13/12	Product Issue	Estimate # 1566 DSCC #1566
Advertiser Democratic Senatorial Ca		Original Date / Revision 08/06/12 / 08/06/12

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/13/12	34	\$14,300.00	\$12,155.00	\$850.85	\$13,005.85
Totals	34	\$14,300.00	\$12,155.00	\$850.85	\$13,005.85

Signature: _____ Date: _____

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